ALPHA SQUARE PARTNERS

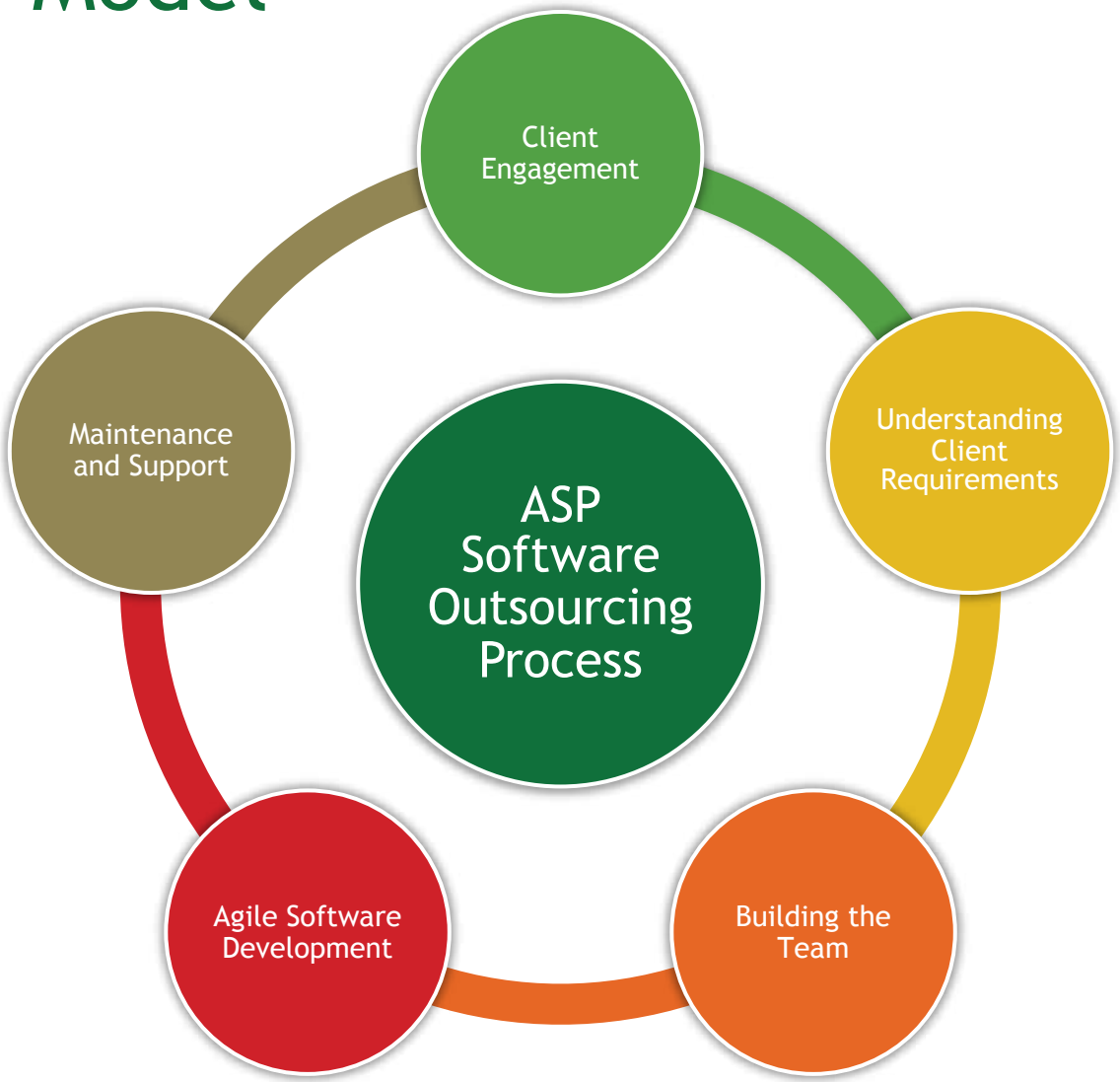
Offshore Software Development

The ASP Model

Alpha Square Partners – ASP

- ASP is a London-based outsourced software solutions provider with a delivery centre in Dhaka, Bangladesh.
- Our team of software engineers, testers, business analysts and project managers strive to deliver the highest quality of software for our clients.
- ASP currently provides outsourced software development services to clients in the United Kingdom, Switzerland and Canada.
- The *ASP Offshore Software Development Model* highlights the key processes we have in place to ensure deliverance of software projects to our clients on time, within budget, and – most importantly – by exceeding our clients' expectations.

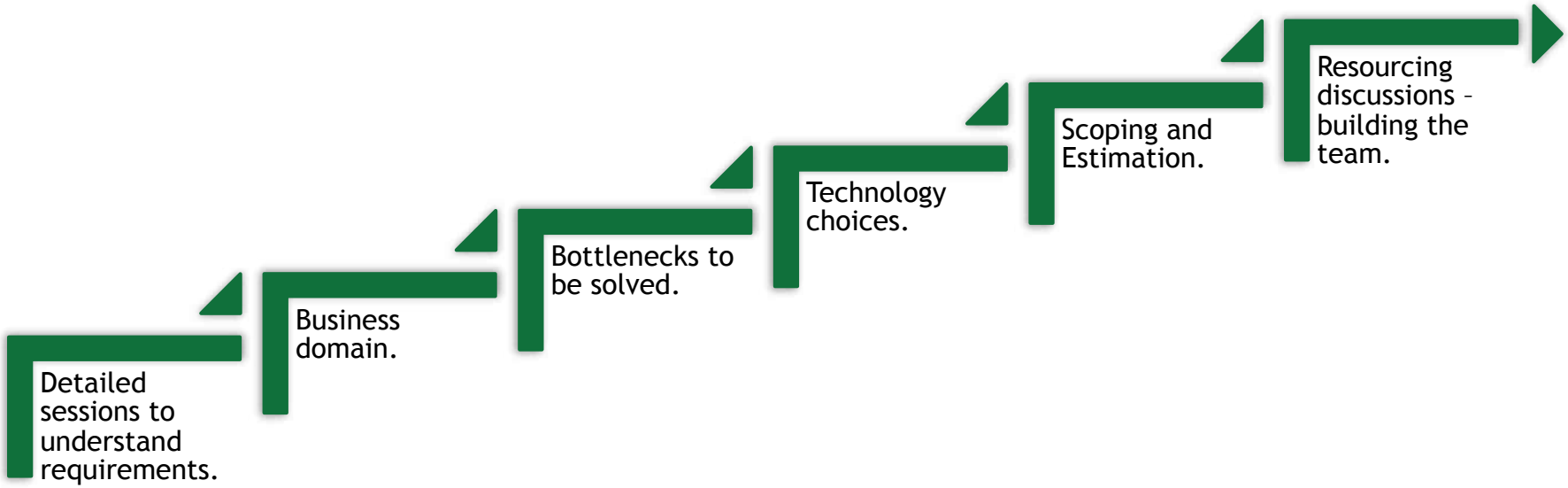
The ASP Model



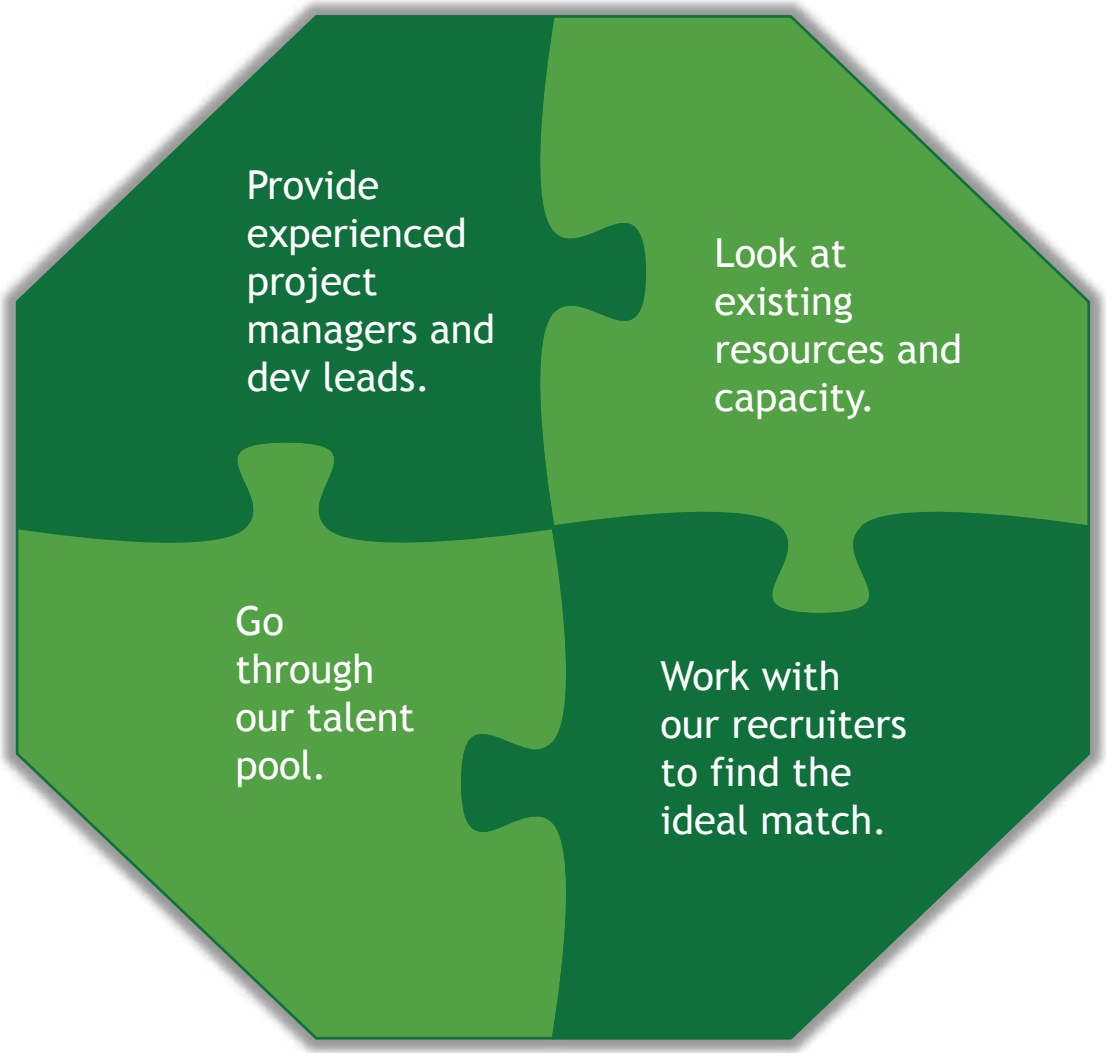
Client Engagement
The First Steps

Understanding Client Requirements

After The Initial Meetings, We Iron Out The Details



Building The Team
Customized To Your Specs

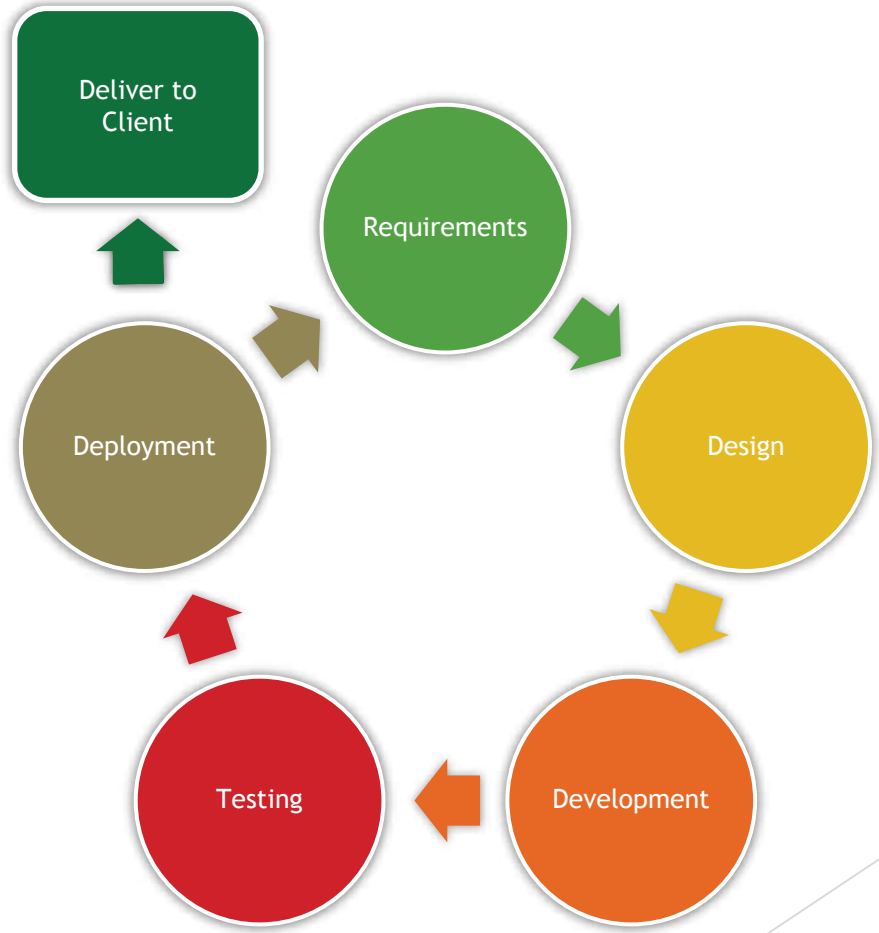


Project Start

Our First Days With You

Agile Software Development

- We follow *Agile* software development practises – iterative software with frequent releases.
- Product owners work with the clients and scrum team to groom the backlog and create stories.
- Prioritised stories are developed and tested in the sprints (typically lasting 2 weeks).
- Standardised tools – such as JIRA and Confluence – are used.



Client Communication and Demos

Keeping You Informed

We believe that clear communication with our clients is key to successful deliveries.

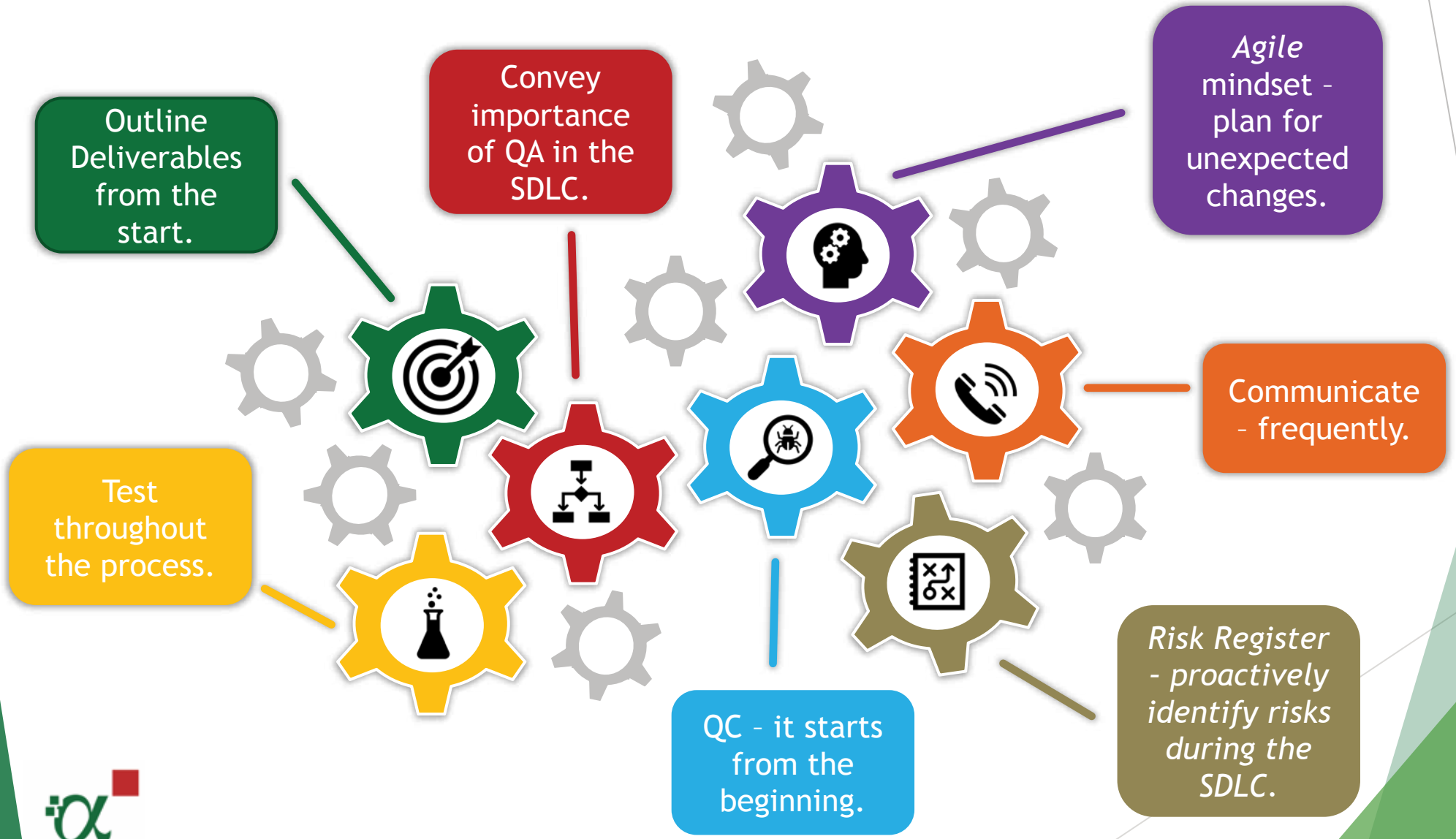
We encourage our development teams to conduct early and frequent demos – so that our clients are engaged and can provide feedback.

Our teams are available on instant messaging and on the phone.

Dedicated project managers ensure clients are kept updated on all developments.

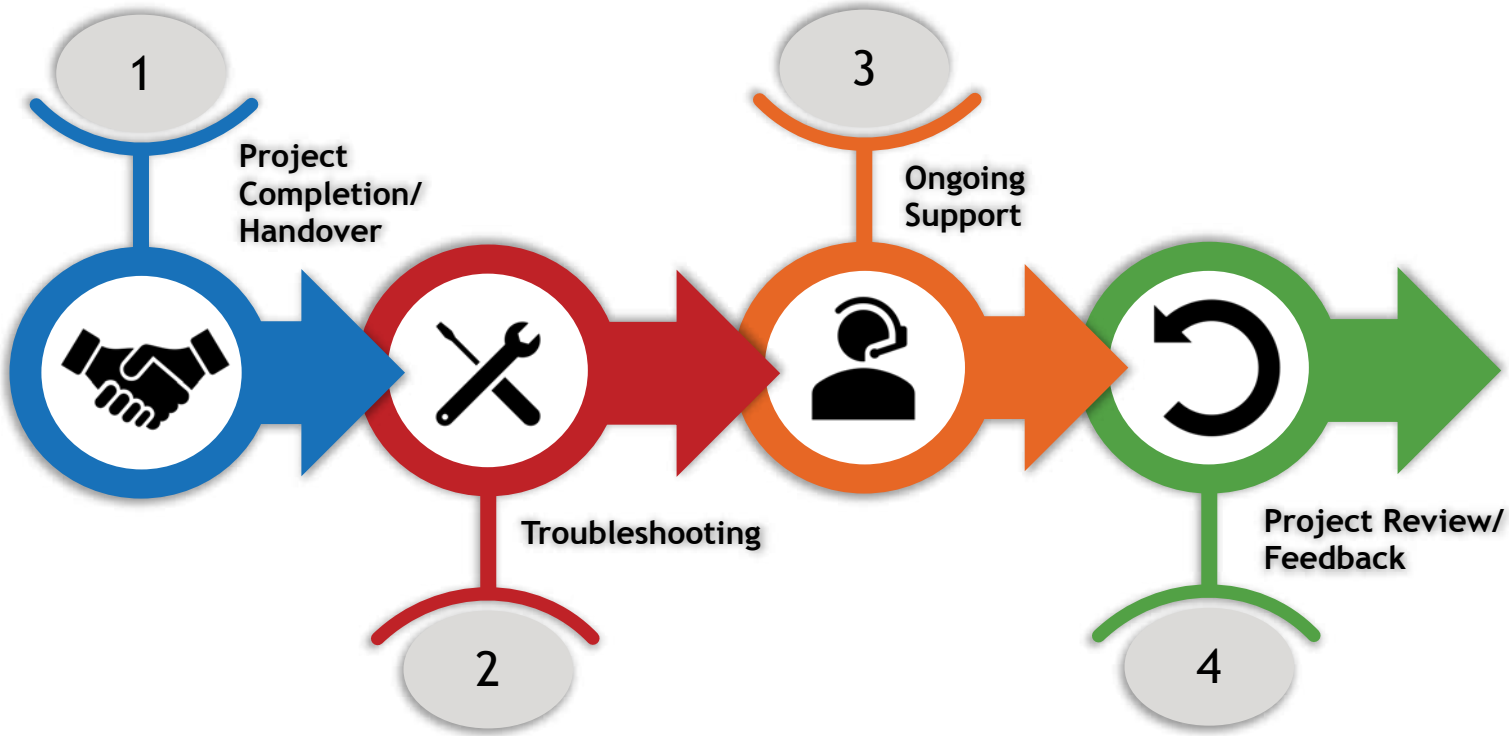
Ensuring Quality

QA/QC – At The Heart of What We Do



Maintenance and Support

We're There For You Post-Delivery



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